



WORKING WITH ME

I am a strategic thinker and multidisciplinary creative technologist connecting human insight, design, and storytelling to shape futures-focused, value-driven strategies.

CREATIVE LEADERSHIP

- ★ **BeVisioneers** - The Mercedes-Benz Entrepreneurship Fellowship
- ★ **PARAPLY Exhibition** - Royal Danish Academy of Architecture
- ★ **CPH:DOX** - Academy ++
- ★ American Institute of Graphic Arts (**AIGA**) - Club Member

TECHNICAL SKILLS

Adobe Suite & Figma - **Advanced**

Social Media & Digital Marketing Tools - **Intermediate**

Asana, Trello, & ClickUp Management Tools - **Advanced**

LANGUAGES

English - **Bilingual**

Danish - **Beginner**

August 2024 - Present

(Copenhagen & Malmö)

Independent Futures Strategist

★ Trends & Signals Research ★ Foresight Workshop Facilitation ★ Experience Production

Working as a freelancer with a focus on applying creativity in futures research. Contributed to **The Conference** in Malmö, and **Anticipate** futures institution in Copenhagen.

September 2023 - Present

(London-based - Hybrid)

Creative Producer & Art Director - TOML Collective

★ Art Direction and Storytelling ★ Team & Project Management ★ Account Management ★ Development of Creative Pitches & Campaigns ★ Digital Product Creative Management (Websites / Apps / Games) ★ **Drum Awards Shortlisted**

Gained advanced project management & strategy experience with clients such as **UBS**, **Siebert Financial**, **ETH Zurich**, **ESA**, **Carvago** and **UKRI** for whom I've crafted and led strategic campaigns for digital and outdoor ads, as well as whole PR & event marketing.

June - September 2023

(Linz & Vienna)

Creative Technologies Trainee - Ars Electronica Solutions

★ Exhibition Design & Implementation ★ Management for Sustainability-Based Projects ★ Digital Transformation & Gamification of Cultural Institutions ★ Science & Art Research

Worked along **European Space Agency**, **Copernicus**, **Austrian Museum of Work**, and **Austrian Tourism Office** to produce educational and entertaining immersive experiences.

June 2020 - September 2022

(International - Based in Kosovo)

Creative Director - Llunatik Advertising Büro

★ Assistant Direction ★ Set Design & Styling for Advertising Films ★ Commercial & Product Photography & Videography ★ Account Management ★ Development of Campaigns & Strategic Marketing ★ Social Media & Digital Marketing Lead

I highly developed my on-set skills of visual direction, leadership skills in managing a team of creatives as well as pitching & communication skills with giant stakeholders.

June 2016 - May 2020

(International - Based in Kosovo)

Strategic Communicator - Project Graphics

★ Social Media Management Lead ★ Graphic Design ★ Illustration ★ Animation ★ Copywriting ★ Account Management ★ Development of Campaigns

Successfully executed high-impact campaigns for product design & architecture clients like **Bolia**, **Porcelanosa**, **Vitra**, **Zuiver**, & **Dutchbone**, as well as **UNDP** and **UNICEF** - strengthening design, digital advertising, and project management skills

EDUCATION

2022-2024

Master of Arts in **Media Arts and Technologies**

Aalborg University - Copenhagen

Exhibition Design ★ Interactive Art ★ Curation & Art Direction ★ Design & Prototyping
Erasmus Mundus joint-degree, with a highly practical focus on creative technologies, exhibition design, and art & science research. **Completed the thesis on "Speculative Design, Media, and Art in Experiential Futures"** in collaboration with **Manyone**, **Anticipate**, and **Media Evolution**.

2015-2019

Bachelor of Applied Sciences in **Multimedia**

Rochester Institute of Technology - New York
& **Western Kentucky University** - Kentucky

Filming & Photography ★ Art Direction ★ Digital Marketing ★ Website & App Development